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UNIVERSITÀ DI MACERATA

l'umanesimo che innova



HR EXCELLENCE IN RESEARCH

ECHIC CONFERENCE

HUMANITIES NOW
Global encounters

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HR EXCELLENCE IN RESEARCH

CON IL CONTRIBUTO DEL
DIPARTIMENTO DI
STUDI UMANISTICI
lingue, mediazione,
storia, lettere, filosofia

21-22 APRIL 2016
UNIVERSITY OF MACERATA / AULA MAGNA

Wednesday April 20

ARRIVAL OF PARTICIPANTS

16.00 GUIDED VISIT TO
PALAZZO BUONACCORSI

20.30 PRE-CONFERENCE DINNER

Thursday April 21

9.00 CONFERENCE REGISTRATION

/ foyer AULA MAGNA

9.30 WELCOME BY
Prof. **LUIGI LACCHÈ**

/ Rector of the
University of Macerata

9.45 Keynote I
SUSAN MANNING
MEMORIAL LECTURE

by Prof. **HARALD HENDRIX**
/ Director of the Royal Netherlands
Institute in Rome and professor of
Italian Studies at Utrecht University
*Connecting Humanities:
Glocal Perspectives.*

Chair
Prof. **ROSI BRAIDOTTI**
/ University of Utrecht

10.30 DISCUSSION

11.00 COFFEE BREAK

11.15 Panel 1
SUCCESS IN THE HUMANITIES
Chair

GILL PHILIP
/ University of Macerata

Participants
POUL HOLMS

/ Trinity College Dublin
*Playing the Long Game: the
Importance of Asking a Big Question*

NEIL FORBES

/ Coventry University
*Defining Success in the Humanities:
What Place for 'Everyday' Experiences
amongst the Scientific Criteria?*
ORTWIN DE GRAEF

/ KU Leuven
Muscular Humanities

TATIANA PETROVICH NJEGOSH
/ InteRGRace Interdisciplinary Research
Group on Race and Racisms
*Hard or Soft? The Paradox of Race
and the Role of the Humanities*

12.15 DISCUSSION

12.45 LUNCH

14.30
Workshop 1
**HUMANITIES AND
THE CREATIVE INDUSTRIES**
Chair **FRANCESCA SPIGARELLI**

/ University of Macerata
Participants
ANNEKE SMELIK
/ Radboud University Nijmegen
*Crafting Wearables:
New Opportunities for the
Creative Industry of Fashion*
GIOVANNA VARAGONA
/ Museo della Tessitura
/ Laboratorio La Tela di Macerata
*Humanities and Entrepreneurship:
The case of "Museo La Tela"*

MAILA PERUGINI
/ Italy Chef srl and Pranzo Express
*Humanities, Tradition and
Innovation in Food*
SIMONE GIACONI

Independent publisher
*New Publications, New Publishers:
the Case of Giaconi Editore*
CESARE CATÀ
/ University of Macerata
*Humanities in Global
Communication: Aristotle, Cicero
and Shakespeare our Contemporaries*

15.45 DISCUSSION

16.15 COFFEE BREAK

16.30 Workshop 2
HUMANITIES IN CHINA
Chair **BENEDETTA GIOVANOLA**

/ University of Macerata
Participants
GIORGIO TRENTIN
/ Confucius Institute
*Mainstream Humanities and
Unofficial Humanities in China*
MANUEL PEREZ-GARCIA
/ Renmin University of China
*Modern Economic Growth and
Consumer Behaviour in China and
Europe: the Humanities and the
Great Divergence Debate*
PAOLA MONACHESI
/ Utrecht University
*Shaping Urban Spaces through New
Media and Communication:
Amsterdam and Hong Kong*
DANIELE MASSACCESI
/ University of Macerata
*Chinese Humanities Abroad:
Representing 'Chineseness'
in the Italian Media.*

17.30 DISCUSSION

20.00 CONFERENCE DINNER

Friday, April 22

8.30
CONFERENCE REGISTRATION

9.00
Keynote II
**PERFORMIGRATIONS:
PEOPLE ARE THE TERRITORY
Confronting the Humanities
from within to Perform and Lead
Change**

by **ELENA LAMBERTI**
/ Professor of Anglo-American Literature
at the University of Bologna

Chair
SILVANA COLELLA
/ University of Macerata

9.45 DISCUSSION

10.15 COFFEE BREAK

10.30 Panel 2
RETHINKING IMPACT
Chair **ROSI BRAIDOTTI**
Participants

MARTA SOLER
/ University of Barcelona
*Assessing Social Impact:
Contributions to the Human Kind*
HELEN SMALL
/ Oxford University
*Quality and Quantity:
the Impact of the Humanities*
MARIA CHIARA ESPOSITO
/ Science Europe, Bruxelles
*Radical Innovation and the Human
Factor: Humanities Research
Fostering Deep Change*
JO SHAW
/ Institute for Advanced Studies in the
Humanities / University of Edinburgh
*IASH's Dangerous Women Project:
Building Engagement and
Giving Voice*

11.30 DISCUSSION

12.00 **ROSI BRAIDOTTI**
"Humanities in Europe Video Series"

12.30 Business Meeting
ECHIC members

14.00 LUNCH

